

AAPA Annual Business Meeting 2018, Austin TX

REPORT OF THE SECRETARY TREASURER, Rachel Caspari

Fiscal Year 2017

This report from the Secretary-Treasurer represents a preliminary account and assessment of the AAPA finances between January 1, 2017 and December 31, 2017. As of July, 2017, Burk and Associates have been providing accounting services to the association and therefore this year has been one of transition. Prior to this, accounts were kept by the secretary treasurer on a cash-based system; thus, income, expenditures, and assets were calculated by account activity taking place solely within the year represented. With the shift to professional accountants, the books are being converted to an accrual-based system, where income and expenditures are recorded when incurred. (Under this system, for example, income generated in the fall of 2017 for 2018 membership and meeting registration is deferred until 2018, and would not be considered 2017 income). The conversion is underway and will be completed when the books are closed on the 2017 fiscal year later this spring. The figures in this report may therefore still be adjusted and the conversion to accrual accounting renders exact comparisons to previous years impossible.

Bank Balances (TOTAL) 12/31/2016	\$ 432,564.26
Bank Balances (TOTAL) 12/31/2017	\$ 303,247.60

	2013	2014	2015	2016	2017*
INCOME	501,221.10	615,161.43	924,319.59	676,995.62	678,258.40
EXPENDITURES	522,576.56	546,640.04	591,571.08	666,578.29	710,948.30
TOTAL	(21,355.46)	68,521.39	332,748.51	10,417.33	(32,689.90)

*accrual-based

The AAPA's 2017 income derives from four main sources: membership dues (\$197,110), annual meeting registration (\$270,928), projected royalties (135,577), and external grants (49,863). Other income includes auction proceeds, donations and advertising revenue.

The AAPA incurred three major expenses: fees associated with coordinating and running the annual meeting (\$311,798), fees paid to Wiley-Blackwell for the publication of the AJPA (\$131,148), and fees for membership, meeting, and accounting services provided by Burk and Associates (and Rehmann) (\$103,750). Accountant services include our annual review and tax filing (available to any member by written request to the Secretary-Treasurer) and as of July, book-keeping. Other expenses include bank and credit card fees, Executive Committee expenses (including support, travel, and supplies), and legal fees. In calendar year 2017, the AAPA spent \$55,938 on external grant programming and dispersed \$70,217 to members and participants for travel assistance to our annual meeting, research stipends, and student/recognition awards.

At the close of 12/31/17, the AAPA showed a net loss of \$32,417.33. This is due to two major factors: larger than usual deficits accrued at the annual meeting, and an increase in expenditures to Wiley. This last is related to costs paid in 2017 associated with Print on Demand for materials at the 2016 Atlanta meetings. The bank balances are significantly lower than last year for a number of reasons, most significantly prepayment related to the 2018-2023 annual meetings, such as deposits to hotels. In addition we drew less grant money in 2017, had a new management fee for accounting from BAI, and under the accrual system, the balances are net of outstanding checks.

Nevertheless, the AAPA is a financially healthy and vital association. In 2017, the AAPA recorded 2,263 members, a slight decrease from 2271 members in 2016. This represents a substantial increase from the 1,950 members just two years ago, in 2015, and over the last five years, AAPA membership has grown by 55%. Numbers of meeting registrants have also grown appreciably. The AAPA recorded 1,954 paid registrants (2,112, total) attending the 2017 annual meeting in New Orleans, a strong indicator that our annual meeting continues to serve the scientific community well. Royalties from our journal, the AJPA, while fluctuating over the past five years, remain a substantial source of revenue.

The AAPA's long term investments, managed by Merrill Lynch, fared very well this well this calendar year and more than offset our losses. The beginning net portfolio value at year-end 2016 was \$2,942,965.68 and 3,411,561 at year-end 2017, representing a 15.9% increase. Investment funds are allocated between three types of holdings: equities (currently comprising 70.5% of our assets); fixed income (comprising 24% of our assets); and cash (representing 5.5% of our assets). As always, the AAPA will be evaluating the allocation of funds to insure that the proportion of funds in equity, fixed income accounts and cash reflect the needs and goals of the AAPA.

I wish to thank the current and outgoing members of the Executive Committee of the AAPA, especially Anne Grauer whose assistance and support throughout this year has been invaluable.