

AAPA Annual Meeting 2021
Business Meeting: April 14, 2021
REPORT OF THE TREASURER, Rachel Caspari
Fiscal Year 2020

This report from the Treasurer represents a preliminary account and assessment of the AAPA finances between January 1, 2020 and December 31, 2020 based on an accrual accounting system. Unlike a cash-based system, income and expenditures are recorded when incurred. (Under this system, for example, income generated in the fall of 2019 for 2020 membership is deferred until 2020, and would not be considered 2019 income). The books are not yet closed on the 2020 fiscal year and therefore the figures in this report will still be adjusted. What follows, therefore, is a preliminary financial report.

	2016	2017*	2018*	2019*	2020*
INCOME	676,995.62	678,258.40	648,313.02	708,058	419,810
EXPENDITURES	666,578.29	710,948.30	899,049.55	837,651	401,412
TOTAL	10,417.33	(32,689.90)	(250,736.53)	(129,593)	18,398

*accrual-based

The AAPA's 2020 income derived from several sources, primarily membership dues (\$197,045), royalties (\$141,520), and generous donations (\$80,745), mostly from individuals, responding to our uncertain financial position generated by the cancellation of the annual meeting. These donations included specifically designated full or partial meeting registration fees (\$42,910) and an additional \$34, 723 from members who simply did not request a refund and therefore donated their registrations. **The Association is deeply grateful to our members for their support during this difficult year.** Our 2020 income also included our last royalty payment from Wiley under the 2015-2020 contract.

ROYALTIES	2015	2016	2017	2018	2019	2020
	139,195	137,648	135,577	139,514	141,856	141,520

In addition to income, the AAPA annually transfers 3.5% of our net investment portfolio (5-year average) to our operating accounts to help support programming. In 2020 this was \$111,829.

Major 2020 expenses included fees paid to Wiley for the publication of the AJPA (\$144,485), and fees for membership, meeting, and accounting services provided by Burk and Associates and Gelman, Rosenberg and Freeman (\$144,127). Accountant services include our annual review and tax filing (available to any member by written request to the Treasurer) and book-keeping. Other expenses include bank and credit card fees, Executive Committee expenses (including support, travel, and supplies), and legal fees. In calendar year 2020, the AAPA dispersed \$41,480 in awards, mostly as Cobb Awards to support the research of our early career colleagues.

At the close of 12/31/2020, the AAPA showed a net gain of \$18,398. We were very fortunate to avoid the large potential losses associated with meeting cancellation. This was achieved, in no small part, by the skill and hard work of our friends at BAI, especially Lori Strong (along with AAPA leadership). Avoiding cancellation penalties and applying our 2020 down-payments to the 2024 annual meetings, allowed us to emerge from the COVID crisis financially unscathed.

Despite the perils of 2020, the AAPA remains a financially healthy association. The AAPA's long-term investments, managed by Merrill Lynch, fared very well in 2020. In 2020, our portfolio saw 14.3% gains: the net portfolio value at year-end 2019 was \$3,666,584 rising to \$4,189,379 on 12/31/20. Investment funds are allocated between equities (in 2020 about 82% of our assets), fixed income (comprising 13% of our assets) and 5% cash. As always, the AAPA works with our financial consultants to evaluate the allocation of funds to insure that the proportion of funds in equity, fixed income accounts and cash reflect the needs and goals of the AAPA.

As I come to the end of my term, I wish to thank the current and former members of the Executive Committee of the AAPA and the accounting staff of BAI whose assistance and support throughout the last four years has been invaluable. I really appreciate my education in accounting practices and all your help along the way! I especially want to thank Anne Grauer, who as former Treasurer was so generous with her time and knowledge, and I only hope I can be as supportive of Graciela Cabana, the incoming treasurer, as Anne was of me! Many thanks to all of you; despite white knuckles through scary financial times, it has been a real pleasure to serve the Association in this capacity!

OPERATING INCOME/EXPENDITURES

INCOME:		
Advertising	500	
Donations	80,745	<i>incl. meeting refund donations</i>
Membership	197,045	
Royalties	141,520	
Total Income	\$419,810	
EXPENSES:		
Annual Meeting	14,781	
Awards (total)	41,480	
<i>Pollitzer</i>		3,585
<i>PDA (Cobb Awards)</i>		37,500
<i>Recognition</i>		395
Bank Charges and Fees	11,169	
Computer and Web	8,911	
Insurance	9,236.00	
Membership servicing	97,000	<i>BAI</i>
Travel	2,870	
Officer and Ex Comm	4,193	
Accounting	47,127	<i>BAI and GRF</i>
Legal	12,755	
Publishing	148,015.00	<i>Wiley</i>
Grant Disbursements	2,321	
Misc.	1,554	
Total Expenses	\$401,412	
Income-expenses	18,398	
Annual transfer from Investments	111,829	
Bank Balances 12/31/2020		
WF Merchant and Operating	closed	
MSB Merchant	46,455	
MSB Operating	110,199	
Total Bank	156,654	

Investment Balances and Income

Investment Balances 12/31/2020	
Cash	170,034
Mutual Funds	3,453,647
CDs	564,192
Accrued CD interest	1,506
Total Portfolio	4,189,379
Investment Income 2020	
Dividends	104,504
Interest	18,362
Total	122,866