# American Association of Biological Anthropologists REPORT OF THE TREASURER 2022-2023 Submitted by Graciela S. Cabana, Treasurer

# Fiscal Year 2022

This report from the Treasurer represents a preliminary account and assessment of the AABA finances between January 1<sup>st</sup> and December 31<sup>st</sup>, 2022. This report is preliminary because the accounting books for the 2022 fiscal year do not officially close until August 2023<sup>1</sup>. By this point, however, most income and expenses for 2022 have been recorded.

At the close of 2022, the AABA showed a net operating cash loss of **\$120,912.78** due to the normal expense of holding an in-person annual meeting. The AABA's total cash-on-hand for operational purposes was **\$491,232.12** at the end of 2022; this amount includes our bank balances that include a 3.5% infusion from our investment income<sup>2</sup>.

Table 1: Operating Gains/Losses over 6 years	2017	2018	2019	2020†	2021*	2022
INCOME	\$678,258.40	\$648,313.02	\$708,058	\$419,810	\$340,154	\$421,281.09
EXPENDITURES	\$710,948.30	\$899,049.55	\$837,651	\$401,412	\$289,965.85	\$542,193.87
TOTAL	(\$32,689.90)	(\$250,736.53)	(\$129,593)	\$18,398	\$50,188.15	(\$120,912.78)

<sup>†</sup> Annual Meetings cancelled due to COVID-19 pandemic.

\* Annual Meetings held virtually due to ongoing COVID-19 pandemic.

Table 2: Cash-on-Hand over 2 years	12/31/2021*	12/31/2022	
TOTAL	\$ 415,813.27	\$ 491,232.12	

#### Income

The AABA's 2022 income derived from several sources, primarily membership dues (\$154,010), annual meeting registrations (\$179,379), the auction (\$7,954), exhibitors (\$5,275), and donations (\$5,213). Our 2022 income also included the annual sponsorship grant from Wiley for \$55,000. After 2019 and coinciding with the COVID-19 pandemic, membership numbers decreased precipitously (see the Membership Chair's Report), likely because membership renewals are tied to annual meeting registrations. The resulting financial blow to our operating costs has been somewhat mitigated by the fact that since 2020, dues for regular members are now charged at a ~30% higher rate (from \$130 to \$170 annually)<sup>3</sup>.

### Expenditures

Major 2022 expenses included costs related to the Annual Meeting such as A/V, catering, invited speakers, the meeting app, *etc.* (\$284,020.82) and fees for membership, meeting, and accounting services provided by Burk & Associates and Gelman, Rosenberg, & Freeman (\$138,064.71). Accountant services include our annual review and tax filing (available to any member by written request to the Treasurer), and bookkeeping. Other expenses (\$42,883.69) include credit card fees, Executive Committee expenses (including VP support, travel, and supplies), and legal fees to Allison, Slutsky & Kennedy. In calendar year 2022, the

<sup>&</sup>lt;sup>1</sup> Since 2017, AABA finances have been tracked using an accrual accounting system. Unlike a cash-based system, income and expenditures are recorded when incurred, meaning that transactions are recorded when they are made, regardless of when they are paid. For example, income generated in the Fall of 2020 for 2021 membership would not be considered 2020 income; the recording of this income is deferred until 2021.

<sup>&</sup>lt;sup>2</sup> Starting in 2020, the AABA began transferring 3.5% of its investment income into its operating account on an annual basis.

<sup>&</sup>lt;sup>3</sup> The regular membership voted to increase regular membership dues by 30% at the 2019 Business Meeting; this went into effect in 2020.

AABA also dispersed \$58,096.35 in awards, including Cobb Professional Development Awards to support early career member research and Student Presentation awards to support student member research.

### INVESTMENTS

The AABA's long-term investments, managed by Merrill Lynch, suffered some loss in 2022. In 2022, our portfolio declined by ~20%: the net portfolio value at year-end 2021 was \$4,776,795, declining to \$3,803,745 by 12/31/2022. Investment funds are allocated between equities (in 2022 about 80% of our assets), fixed income (comprising 19% of our assets), and 1% cash. As always, the AABA works with our financial consultants to evaluate the allocation of funds to ensure that the proportion of funds in equity, fixed income accounts, and cash reflect the needs and goals of the AABA.

The AABA transfers 3.5% of its net investment portfolio (5-year average) to our operating accounts on an annual basis. With this annual infusion into our operating budget, the AABA supports awards, grants, and programming during the annual meetings. In 2022 the amount transferred was **\$134,844.37**.

## SUMMARY

We will need to remain watchful of our annual finances given that every year since 2019 has brought new challenges, starting with the COVID-19 pandemic, and currently, the U.S. and global economies. At this point, however, the AABA remains a financially healthy association, and we expect to continue developing new initiatives and offering valuable programming for our members.

## ACKNOWLEDGEMENTS

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